CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

NEBO Media, Media Account Attention: Jessica Murray 3299 K Street NW Washington, DC 20007 USA

| | Contract / Rev | <u>/ision</u> | | Alt Order# | | |
|---------------------|----------------|-----------------------------|-------|-------------|--------------|--|
| | 472837 | 1 | | 06115582 | | |
| Product | <u> </u> | | | | | |
| NRSC 2012 | | | | | | |
| Contract Dates | Estimate # | | | | | |
| 10/24/12 - 10/30/12 | | | | | | |
| <u>Advertiser</u> | | | | iginal Date | | |
| NRSC | | | 1 | 0/16/12 | / 10/16/12 | |
| | Billing Cycle | Billing | Cal | endar | Cash/Trade | |
| | EOM/EOC | Broadcast Account Executive | | | Cash | |
| | Station | | | xecutive | Sales Office | |
| | KVVU | Teresa | a Dif | furia | TELEREP-PHIL | |
| | Special Hand | ling | | | | |
| | | | | | | |
| | Demographic | | | | | |
| | Adults 35+ | | | | | |
| | | | | | | |
| | | | | | | |
| | IDB# | Adver | tise | r Code | Product Code | |
| | | | | | | |
| | Agency Ref | | | Advertise | r Ref | |
| | | | | 1 | | |

Spots/

Type Spots Amount Length Week Rate Start/End Time Days *Line Ch Start Date End Date Description \$0.00 NM :30 2-3p Katie Couric KVVU 10/24/12 10/26/12 Spots/Week Rate Start Date End Date <u>Weekdays</u> \$145.00 3 10/28/12 --WTF--Week: 10/22/12 Rate <u>Type</u> Start/End Time <u>Weekdays</u> Length Description Date Range Spot Ch NM \$145.00 :30 2-3p ---WThF----1 KVVU 10/22/12-10/28/12 Katie Couric See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17 NM ---WThF----\$145.00 2-3p 2 KVVU 10/22/12-10/28/12 Katie Couric See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17 \$145.00 NM :30 ---WThF----3 KVVU 10/22/12-10/28/12 Katie Couric 2-3p See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17 \$0.00 NM O :30 3-4p 10/26/12 Anderson KVVU 10/24/12 Spots/Week Rate Weekdays End Date Start Date \$155.00 3 -WTF--10/28/12 Week: 10/22/12 Type Rate Start/End Time **Weekdays** <u>Length</u> Description Spot Ch Date Range NM \$155.00 :30 ---WThF----3-4p 1 KVVU 10/22/12-10/28/12 Anderson See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17 NM \$155.00 ---WThF----3-4p 2 KVVU 10/22/12-10/28/12 Anderson See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17 NM ---WThF----:30 \$155.00 3-4p 3 KVVU 10/22/12-10/28/12 Anderson See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17 \$450.00 NM 2 :30 4-5p 8 KVVU 10/24/12 10/26/12 The Dr.Oz Show Rate Spots/Week Start Date **End Date** Weekdays \$225.00 --WTF--Week: 10/22/12 10/28/12 Type Rate Start/End Time Weekdays <u>Description</u> Date Range Spot Ch NM \$225.00 ---WThF----:30 4-5p 1 KVVU 10/22/12-10/28/12 The Dr.Oz Show See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17 \$225.00 NM :30 ---WThF----2 KVVU 10/22/12-10/28/12 The Dr.Oz Show 4-5p See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17 NM ---WThF----\$225.00 4-5p 4 KVVU 10/22/12-10/28/12 The Dr.Oz Show See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15. 11, 15. 12, 15. 13, 15. 14, 15. 15, 15. 16, 15. 17 \$350.00 NM :30 5-530p 10/26/12 Fox 5 News at 5 KVVU 10/24/12 Spots/Week Rate <u>Weekdays</u> End Date Start Date \$350.00 3 Week: 10/22/12 10/28/12 --WTF--

(* Line Transactions: N = New, E = Edited, D = Deleted)

10/16/12 / 10/16/12



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

15 KVVU 10/28/12 10/28/12 Fox News Sunday 8-9a

10/28/12

Week: 10/22/12

Spots/Week

| | Contract / Revision 472837 / | Alt Order # 06115582 |
|---------------------------------------|---------------------------------|-------------------------|
| Contract Dates 10/24/12 - 10/30/12 | Product NRSC 2012 | Estimate # |
| Advertiser | loi | riginal Date / Revision |

| | [| | | | | | |
|--|--------------------------------------|------------------------------|-------------------------|---|-------------------|-----|------------|
| | | | Spots/ | , | | | |
| *Line Ch Start Date End Date Description | Start/End Time | Days | Length Week | Rate | Type Spc | ots | Amount |
| Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description | Rate Start/End Time | Weekdays | | <u>Rate</u> \$350.00 | <u>Type</u> NM | | |
| 1 KVVU 10/22/12-10/28/12 Fox 5 News at 5 See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10, | 5-530p 15.11,15.12,15.13,1 | 5.14,15.15,1 | 15.16,15.17 | • | | | |
| 2 KVVU 10/22/12-10/28/12 Fox 5 News at 5 See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10, | 5-530p | winh | :30 | \$350.00 | NM | | |
| N 10 KVVU 10/24/12 10/26/12 Fox 5 News at 5 MF 530-6p | M-F 530-6p | | :30 | | NM | 1 | \$365.00 |
| Start DateEnd DateWeekdaysSpots/WeekWeek:10/22/1210/28/12wTF3 | <u>Rate</u> \$365.00 | | | | _ | | |
| Spot Ch Date Range <u>Description</u> | Start/End Time | Weekday: | | <u>Rate</u> \$365.00 | <u>Type</u> NM | | |
| 1 KVVU 10/22/12-10/28/12 Fox 5 News at 5 MF 530-6 See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10, | 15.11,15.12,15.13,1 | 5.14,15.15, | 15.16,15.17 | • | .,,, | | |
| 2 KVVU 10/22/12-10/28/12 Fox 5 News at 5 MF 530-6 See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10, | р М-F 530-6р | WINE | :30 | \$365.00 | NM | | |
| N 11 KVVU 10/24/12 10/26/12 MORE Access | 6-7pm | 0.7.1,10.1.57 | :30 | | NM | 1 | \$235.00 |
| Start Date Week: 10/22/12End Date 10/28/12Weekdays WTFSpots/Week 3 | <u>Rate</u> \$235.00 | | | | | | |
| Spot Ch Date Range Description | Start/End Time | Weekday | | <u>Rate</u> \$235,00 | <u>Type</u> NM | | |
| 1 KVVU 10/22/12-10/28/12 MORE Access See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10, | 6-7pm 15.11.15.12,15.13,1 | –––WThF ,15.14,15.15 | | \$230.00 | IVIVI | | |
| 2 KV/VII 10/22/12-10/28/12 MORE Access | 6-7pm | Winh | :30 | \$ 235.00 | NM | | |
| See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, N 13 KVVU 10/24/12 10/26/12 Fox 5 News M-F 11p | M-F 11-1135p | 10.14, 10.10, | :30 | | NM | 0 | \$0.00 |
| Start Date | <u>Rate</u> \$635,00 | | | | | | |
| Week: 10/22/12 10/28/12WTF 3 Spot Ch <u>Date Range</u> <u>Description</u> | Start/End Time | Weekday | | Rate | <u>Type</u> | | |
| 1 KVVU 10/22/12-10/28/12 Fox 5 News M-F 11p See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10, | M-F 11-1135p | WThF 15 14 15 15 | | \$635.00 | NM | | |
| 2 KVVII 10/22/12-10/28/12 Fox 5 News M-F 11p | M-F 11-1135p | Winh | :30 | \$635.00 | NM | | |
| See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10, 3 KVVU 10/22/12-10/28/12 Fox 5 News M-F 11p | ,15.11,15.12,15.13, M-F 11-1135p | <i>15.14,15.15,</i> WTh F | 15.16,15.17 : :30 | \$635.00 | NM | | |
| See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10 | | | | | NM | 0 | \$0.00 |
| N 14 KVVU 10/27/12 10/27/12 PAC 12 Football Start Date End Date Weekdays Spots/Week | PAC 12 Football Rate | | :30 | | INIVI | U | Ψ0.00 |
| Week: 10/22/12 10/28/122 2 | \$750.00 Start/End Time | Weekday | vs Length | Rate | Туре | | |
| Spot Ch Date Range Description 1 KVVU 10/22/12-10/28/12 PAC 12 Football | Start/End Time PAC 12 Footba | ıı | -Sa :30 | \$ 750.00 | NM | | |
| See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10 | ,15.11,15.12,15.13, PAC 12 Footba | 15.14,15.15, II | ,15.16,15.17 -Sa :30 | \$750.0 0 | NM | | |
| 2 KVVU 10/22/12-10/28/12 PAC 12 Football See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10 | | | | | | | |
| | 8-02 | | ·30 | | NM | 16 | \$25,040.0 |

<u>Advertiser</u>

NRSC

Rate \$150.00 :30

10/16/12 / 10/16/12



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

| | Contract / Revision 472837 / | 06115582 |
|---------------------------------------|---------------------------------|------------|
| Contract Dates 10/24/12 - 10/30/12 | Product NRSC 2012 | Estimate # |
| Advertiser | original Date / Revision | |

| | | | Cnot | 01 | | |
|--|---|--------------------|--------------------------|-------------------------------|-----------------------|----------|
| | Start/End Time | Davs | Spot Length Wee | | Type Spots | Amount |
| *Line Ch Start Date End Date Description Start Date End Date Weekdays Spots/Week | Rate | Days | Longar 1100 | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Spot Ch</u> <u>Date Range</u> <u>Description</u> | Start/End Time | Weekday | s <u>Length</u> | <u>Rate</u> | <u>Type</u> | |
| 1 KVVII 10/22/12-10/28/12 Fox News Sunday 8-9a | 8-9a | | | \$150.00 | NM | |
| See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,1 | 5.11,15.12,15.13,1 | 5.14,15.15, | 15.16,15.17 | ¢7 500 00 | NM | |
| 2 KAZII 10/29/12-10/29/12 BB World Series | 330pm-8pm | M | :50 | \$7,500.00 1 28 1 13 3 8 4 | | |
| MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1, MG for 34.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1, | 25.1,7.1,31.1,14.1, 5-530p | -Tu | :30 | \$950.00 | NM | |
| 3 KVVU 10/30/12-10/30/12 Fox 5 News at 5 MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1, | 25.1.7.1.31.1.14.1. | | | 1,28.1,13.3,8.4 | ,6.1,; | |
| 4 MAZIL 40/20/12 10/20/12 Fox 5 News at 5 | 5-530p | - I u | 30 | φ950.00 | 14141 | |
| MG for 23.1.31.2.30.1.25.2.14.2.27.1,6.3,11.1,24.2,24.1, | 25.1,7.1,31.1,14.1, | 10.2,7.2,29 | .1,27.2,28.2,16. | 1,28.1,13.3,8.4 | ,6.1,; NM | |
| ε κλημι 40/30/42-40/30/42 Fox 5 News at 5 MF 530-60 | M-F 530-60 | - u | 30 | \$1,023.00 | 14141 | |
| MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1, MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1, MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1, | 25.1,7.1,31.1,14.1, MLF 530-6n | -Tu | . 1,27.2,28.2,10. :30 | \$1,025.00 | NM | |
| 6 KVVU 10/30/12-10/30/12 Fox 5 News at 5 MF 530-6p MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1 | 25 1 7 1 31.1.14.1. | | | | ,6.1,: | |
| 7 1/10/11 10/20/12 10/30/12 The Dr Oz Show | M-F 10a-11a | V u − − − − | 50 | Ψ210.00 | , | |
| MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1 | 25.1,7.1,31.1,14.1, | 10.2,7.2,29 | .1,27.2,28.2,16 | .1,28.1,13.3,8.4 | ·,6.1, ¹ | |
| 6 1/3 A / I 10/20/12 10/30/12 The Dr Oz Show | M-F 10a-11a | MIU | .30 | Ψ21 3.00 | 14141 | |
| ® MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1 | ,25.1,7.1,31.1,14.1, M-Th, Sun 430-5 | ,10.2,7.2,29 | .1,27.2,28.2,16 · :30 | . 1,20. 1,13.3,6.4 \$90.00 | NM | |
| 9 KVVU 10/29/12-10/30/12 Fox 5 News @ 430am MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1 | 25 1 7 1 31 1 14 1 | 10 2.7.2.29 | .1.27.2.28,2.16 | | | |
| 40 IO A/II 40/07/40 40/07/40 NCAA Football Farly Game | NCAA Football b | :ai | ·\$a50 | φ4,200.00 | LAIAI | |
| ® MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1 | ,25,1,7,1,31,1,14,1, | ,10.2,7.2,29 | .1,27.2,28.2,16 | .1,28.1,13.3,8.4 | 1,6.1, | |
| 44 KVA/II 40/24/42-10/25/42 Extra | M-Sa 8-100/Su / | /- WIII- | 50 | Ψ1,000.00 | 1 1111 | |
| MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1 | ,25.1,7.1,31.1,14.1 M-Sa 8-10p/Su | ,10.2,7.2,29 | .1,27.2,28.2,16 :30 | \$1,350.00 | NM | |
| 12 KVVU 10/24/12-10/25/12 Extra MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1 | 25 1 7 1 31 1 14 1 | 10 2 7 2 29 | 1 27 2 28 2 16 | | | |
| 40 1/2 A / I 40/24/42 40/25/42 Eytra | M-Sa 8-100/Su | /- WIN- | 50 | ψ1,550.00 | 1 4141 | |
| ⊕ MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1 | ,25.1,7.1,31.1,14.1 | ,10.2,7.2,29 | .1,27.2,28.2,16 | .1,28.1,13.3,8.4 | 1,6.1,; | |
| 44 1/3 A / I 1 1 1 1 2 1 1 1 2 1 1 1 2 1 1 2 1 1 2 1 1 2 1 | W-5a 8-100/5u | /- W!!! | | Ψ1,000.00 | | |
| MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1 | ,25.1,7.1,31.1,14.1 | ,10.2,7.2,29 |),1,27.2,28.2,16 :30 | \$1,350.00 \$1,350.00 | 1,0.1, <i>i</i> NM | |
| 15 KVVU 10/24/12-10/25/12 Extra MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1 | M-Sa 8-10p/Su | 10 2 7 2 20 | 1 | | | |
| 46 MA/IL 40/27/42 40/27/42 Farly Pre-Game | Early Pre-Game | , | -5a50 | ψ515.00 | 1 11171 | |
| ⊕ MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1 | ,25.1,7.1,31.1,14.1 | ,10.2,7.2,29 | 9.1,27.2,28.2,16 | 3.1,28.1,13.3,8.4 | 4,6.1, | |
| 17 KVVU 10/27/12-10/27/12 Early Pre-Game | Early Pre-Game | , | -Sa :30 | \$975.00 | NM | |
| ⊕ See MG 15.18 | | 4 | c- :20 | \$975.00 | NM | |
| 18 KVVU 10/27/12-10/27/12 The Closer | M-Sa 8-10p/Su | /-1 | -Sa :30 | φ975.00 | (NIVI) | |
| ⊕ MG for 15.17 10/27 | NEL Lata Campo | | :30 | | NM | 0 \$0.00 |
| N 16 KVVU 10/28/12 10/28/12 NFL Late Game Start Date End Date Weekdays Spots/Week | NFL Late Game Rate | | .30 | | ,,,,,, | • |
| Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1 | \$4,350.00 | | | | | |
| Spot Ch Date Range Description | Start/End Time | <u>Weekda</u> | - | Rate | <u>Type</u> | |
| 1 KV/VII 10/22/12-10/28/12 NFL Late Game | NFL Late Game | | | \$4,350.00 | NM | |
| See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10, | 15.11,15.12,15.13 <u>,</u> | <i>15.14,15.15</i> | 5,15.16,15.17 | | | o &0.00 |
| N 23 KVVU 10/29/12 10/30/12 The Dr.Oz Show | M-F 10a-11a | | :30 | | NM | 0 \$0.00 |
| Start Date End Date Weekdays Spots/Week | <u>Rate</u> \$195.00 | | | | | |
| Week: 10/29/12 11/04/12 MT 2 Spot Ch Date Range Description | Start/End Time | Weekda | ys Length | <u>Rate</u> | <u>Type</u> | |
| Spot Ch <u>Date Range</u> <u>Description</u> 1 KVVU 10/29/12-11/04/12 The Dr.Oz Show | M-F 10a-11a | MTu | | \$1 95.00 | NM | |
| See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10 | | ,15.14,15.1 | 5,15.16,15.17 | | , l | |
| 2 KV/VI 10/29/12-11/04/12 The Dr.Oz Show | M-F 10a-11a | MIU | 30 | \$195.00 | NM | |
| See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10 | ,15.11,15.12,15.13, | ,15.14,15.1 | 5,15.16,15.17 | | | |
| | | | | | | |

NRSC



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

| | Contract / Revision | Alt Order # | l |
|---------------------|---------------------|-------------|---|
| | 472837 / | 06115582 | |
| Contract Dates | Product | Estimate # | 一 |
| 10/24/12 - 10/30/12 | NRSC 2012 | | 1 |

<u>Advertiser</u> Original Date / Revision 10/16/12 / 10/16/12 NRSC

| | | Spot | s/ | | | |
|--|-----------------------------------|---|-------------------------|-------------------|------|--------|
| *Line Ch Start Date End Date Description | Start/End Time | Days Length Wee | k Rate | Type Sp | oots | Amount |
| N 24 KVVU 10/29/12 10/30/12 Katie Couric | 2-3p | :30 | | NM | 0 | \$0.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | | |
| Week: 10/29/12 11/04/12 MT 2 | \$145.00 Start/End Time | Weekdays Length | Rate | Type | | |
| Spot Ch Date Range Description 1 KVVU 10/29/12-11/04/12 Katie Couric | 2-3p | MTu: :30 | \$145.00 | NM | | |
| See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10, | | | \$1,5.55 | , | | |
| 2 KVVU 10/29/12-11/04/12 Katie Couric | 2-3p | MTu: :30 | \$145.00 | NM | | |
| See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10, | 15.11,15.12,15.13,1 | 5.14,15.15,15.16,15.17 | | | | |
| N 25 KVVU 10/29/12 10/30/12 Anderson | 3-4p | :30 | | NM | 0 | \$0.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | | |
| Week: 10/29/12 11/04/12 MT 2 | \$155.00 | Weekdays Length | Rate | Type | | |
| Spot Ch Date Range Description | Start/End Time 3-4p | Weekdays Length MTu :30 | \$155.00 | NM | | |
| 1 KVVU 10/29/12-11/04/12 Anderson See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10, | | | Ψ700.00 | | | |
| 2 KVVU 10/29/12-11/04/12 Anderson | 3-4p | MTu :30 | \$155.00 | NM | | |
| See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10, | 15.11,15.12,15.13,1 | 5.14,15.15,15.16,15.17 | | | | |
| N 27 KVVU 10/29/12 10/30/12 Fox 5 News at 5 | 5-530p | :30 | | NM | 0 | \$0.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | | |
| Week: 10/29/12 11/04/12 MT 2 | \$350.00 | Mindeledaya Lawath | Data | Type | | |
| Spot Ch Date Range Description | Start/End Time | Weekdays Length MTu :30 | <u>Rate</u> \$350.00 | <u>Type</u> NM | | |
| 1 KVVU 10/29/12-11/04/12 Fox 5 News at 5 See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10, | 5-530p | | \$330.00 | 14171 | | |
| 2 KVVU 10/29/12-11/04/12 Fox 5 News at 5 | 5-530p | MTu: :30 | \$350.00 | NM | | |
| See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10, | | 5.14,15.15,15.16,15.17 | | | | |
| N 28 KVVU 10/29/12 10/30/12 Fox 5 News at 5 MF 530-6 | | :30 | | NM | 0 | \$0.00 |
| Start Date End Date Weekdays Spots/Week | <u>Rate</u> | | | | | |
| Week: 10/29/12 11/04/12 MT 2 | \$365.00 | 144 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 | D-4- | T | | |
| Spot Ch Date Range Description | Start/End Time | Weekdays Length MTu:30 | <u>Rate</u> \$365.00 | <u>Type</u> NM | | |
| 1 KVVU 10/29/12-11/04/12 Fox 5 News at 5 MF 530-6 See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, | | | \$300.00 | 10101 | | |
| 2 KVVU 10/29/12-11/04/12 Fox 5 News at 5 MF 530-6 | , 10. 11, 10. 12, 10. 10, 1 3n | MTu :30 | \$365.00 | NM | | |
| See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10, | ,15.11,15.12,15.13,1 | 5.14,15.15,15.16,15.17 | | | | |
| N 29 KVVU 10/29/12 10/30/12 MORE Access | 6-7pm | :30 | | NM | 0 | \$0.00 |
| Start Date End Date Weekdays Spots/Week | <u>Rate</u> | | | | | |
| Week: 10/29/12 11/04/12 MT 2 | \$235.00 | | 5.4 | _ [| | |
| Spot Ch Date Range Description | Start/End Time | Weekdays Length | Rate | Type | | |
| 1 KVVU 10/29/12-11/04/12 MORE Access | 6-7pm | MTu :30 | \$235.00 | NM | | |
| See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10 2 KVVU 10/29/12-11/04/12 MORE Access | ,15.11,15.12,15.13,1 6-7pm | MTu: :30 | \$ 235.00 | NM | | |
| See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10 | | | V | | | |
| N 30 KVVU 10/29/12 10/30/12 Fox 5 News M-F 10p-11p | | :30 | | NM | 0 | \$0.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | | |
| Week: 10/29/12 11/04/12 MT 2 | \$1,250.00 | | | | | |
| Spot Ch Date Range Description | Start/End Time | Weekdays Length | Rate | <u>Type</u> | | |
| 1 KVVU 10/29/12-11/04/12 Fox 5 News M-F 10p-11p | 10p-11p | MTu :30 | \$1,250.00 | NM | | |
| See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10 | | 15.14,15.15,15.16,15.17 MTu: :30 | \$ 1,250.00 | NM | | |
| 2 KVVU 10/29/12-11/04/12 Fox 5 News M-F 10p-11p See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10 | 10p-11p 15 11 15 12 15 13 1 | | Ψ1,200.00 | 7 4141 | | |
| N 31 KVVU 10/29/12 10/30/12 Fox 5 News M-F 11p | M-F 11-1135p | :30 | | NM | 0 | \$0.00 |
| Start Date End Date Weekdays Spots/Week | | .00 | | ***** | - | ¥ |
| Week: 10/29/12 11/04/12 MT 2 | \$635.00 | | | 1 | | |

10/16/12 / 10/16/12



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

| | Contract / Revision 472837 / | Alt Order # 06115582 |
|------------------------------------|---------------------------------|--------------------------|
| Contract Dates 10/24/12 - 10/30/12 | Product NRSC 2012 | Estimate # |
| Advertiser | | Original Date / Revision |

| | | Spots | | | | |
|--|---|--|------------------------------|-------------------|------|-------------|
| *Line Ch Start Date End Date Description | Start/End Time | Days Length Weel | ∢ Rate | Type S | pots | Amount |
| Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 KVVU 10/29/12-11/04/12 Fox 5 News M-F 11p See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,1 2 KVVU 10/29/12-11/04/12 Fox 5 News M-F 11p See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,1 | M-F 11-1135p | MIU30 | Rate \$635.00 \$635.00 | Type NM NM | | |
| N 32 KVVU 10/29/12 10/29/12 BB World Series | 330pm-8pm | :30 | | NM | 0 | \$0.00 |
| Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1 Spot Ch Date Range Description 1 KVVU 10/29/12-11/04/12 BB World Series See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,1 | Rate \$7,000.00 <u>Start/End Time</u> 330pm-8pm 15.11,15.12,15.13,1 | Weekdays <u>Length</u> M:30 5.14,15.15,15.16,15.17 | <u>Rate</u> \$7,000.00 | <u>Type</u> NM | | |
| | | | otals | | 58 | \$49,850.00 |

NRSC

| Time Period | # of Spots | Gross Amount | Net Amount |
|--------------------|------------|--------------|-------------|
| 10/01/12 -10/28/12 | 36 | \$32,760.00 | \$27,846.00 |
| 10/29/12 -10/30/12 | 22 | \$17,090.00 | \$14,526.50 |
| Totals | 58 | \$49,850.00 | \$42,372.50 |

| Signature: | Da | ate: ַ | |
|--------------|----|--------|--|
| Oldilatai Ci | | _ | |

REP HEADLINE# 6115582 TRF# 472837 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET

AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

CHANGES OCT16/12 10.55

FAX# 610-225-1191

ADV PRDCT ORDER CITY TAX FLIGHT DATES OCT24/12 AGY # # NRSC 2012 ADV. AGY. NAME STATE NAME TAX NEBO MEDIA, ISS/NRSC OCT30/12 WASHINGTON, P.O. 王公丁# CONTRACT BOX 3775 WK-1 # COMMENTS: INC 6115582 DQ 20027 CO-OP BILLING NEEDED (LINE, ORDER, INVOICE) CLASS: SALES BUYER NAME REP.# PRSN NATL. -HA JESSICA MURRAY OFF.# TERESA LOCAL 762 DATE DIFURIA SALESMAN REGIONAL OCT16/12 # 10.

5.5

REP: OK'D M2 SEE LINES TO ROSE TOTAL SAME 43-44

STA: PLS CNF THANKS

CON CM **** THIS S H ø CASH IN ADVANCE SCHEDULE

| | | | | : LINE#:REP |
|--|---------------|---|------------|----------------------------------|
| PROGRAM: ORD COM1: ORD COM2: THIS IS A | 4 3 | PROGRAM : ORD COM1: PART OF A | 42 | 円 |
| GRAM: COM1: COM2: S IS A | A 1 | CAM: COM1: | s 9 | #: CD: |
| PROGRAM: CFB PREGAME ORD COM1: CORRECT TP AND SPOT N/A DUE TO ONLY ONE BREADORD COM2: CLOSER'. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT27 ON LINE-42 FOR 2 SPOTS/WK | 1200N-1230P | PROGRAM: CFB PREGAME ORD COM1: SPOTS N/A. SEE MG OFFER. PART OF A MAKEGOOD MADE UP OF LINES | 900A-1000A | TIME PERIOD |
| ID SPOT N/A IBOOKED PLS FOCT27 ON LIN | 30 | E MG OFFER. | 30 | : LGTH : SEC |
| DUE TO ONLY APPROVE. | \$975.00 | PRE-BOOKED PLS APPROVE. 35-42 | \$975.00 | RATE |
| | 10/27 | PLS APPROVE. | 10/27 | : START |
| MG SATURDAY 9-10P 'THE | 10/27 | | 10/27 | : END |
| 9-10P | Ц | | 0 | END :SPTS: WEEK DATE : /WK: INVT |
| THE | | | | NEEK |
| | SAT | | SAT | |
| | | | | DAYS |
| | Н | | 0 | :TOTL: |

ななな A 正 A

HEADLINE# 6115582 TRF# 472837 MOD# 1: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# \$\text{CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP

CHANGES FAX# 610-225-1191 OCT16/12 10.55
*** KVVU-TV ***

| OCT/12 32760.00 NOV/12 17090.00 | OCT27 SPOT N/A DUE TO ONLY ONE BREAK OKED PLS APPROVE. | STATION MAKEGOOD OFFERS: M2 OK'D BUY#42 MISSED:SAT/900A-1000A OCT27(2/WK) 30S OFFER:SAT/1200N-1230P OCT27 30S | PROGRAM: THE CLOSER ORD COM1: CORRECT TP AND SPOT N/A DUE TO ONLY ONE BREAK. MG SATURDAY 9-10P 'THE ORD COM2: CLOSER'. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 43-44 | 44 A 900P-1000P 30 \$975.00 10/27 10/27 : | :LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SI : :LINE#: : DATE : D |
|---------------------------------|--|---|---|---|---|
| CONTRACT TOTAL | \$975.00 G SATURDAY | \$975.00 \$975.00 | 10P 'THE | Н | : SPTS: WEEK |
| TRACT TOTAL 498 | 9-10p | (OCT16/12) PLS ADVISE | | SAT | DAYS |
| 49850.00 58 | | SE. | | Н | : TOTL: |

MARKET TOTALS \$293,235 KVVU 17% KSNV 30% KTUD 1% KLAS 31% KTNV 18% KVMY 2% KVCW 니 % CABL 0%

SVC- NSI BOOKS-DEMOS- RA35+* MAY/PJ

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE E-EFF DATES PER WEEK THTIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

HEADLINE# 6115582 TRF# 472837 MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

OCT15/12 15.45
*** KVVU-TV ***

| ADV # | _ ADV. NAME | AME ISS/NRSC | REP.#OFF | OFF.# 762 | SALESMAN #_ | |
|-----------------------|-------------|--------------------------------------|------------------|----------------|---------------------|-------|
| AGY # | AGY. NAME | AME NEBO MEDIA, INC. | BUYER NAME JESSI | JESSICA MURRAY | | |
| | | P.O. BOX 3775 | SALES PRSN PH- | TERESA DIFURIA | FURIA | |
| | | WASHINGTON, DC 20027 | | | | |
| ORDER # | | CONTRACT # 6115582 | CLASS: NATL. | LOCAL | REGIONAL | |
| PRDCT NRSC 2012 | 12 | EST#COMMENTS: (LINE, ORDER, INVOICE) | DICE) | | | |
| FLIGHT DATES OCT24/12 | CT24/12 | OCT30/12 WK-1 | | | | |
| CITY TAX | STA | STATE TAX CO-OP BILLING NEEDED | | DAT | DATE OCT15/12 15.45 | 15.45 |

REP:

TO ROSE
FR NIKKI
OK'D M1 SEE LINES 3
TOTAL SAME
PLS CNF THANKS 35-42

STA:

CON CM *** THIS S Ø CASH IN ADVANCE SCHEDULE ****

| PROGRAM: WORLD SERIES ORD COM1: SPOTS N/A. SEE 1 THIS IS A MAKE-GOOD FOR OCY THIS IS A MAKE-GOOD FOR | 35 A 430P-800P | 6 S 200P-300P PROGRAM: KATIE COURIC | :LINE#:REP :CD: TIME PERIOD : |
|--|----------------|--------------------------------------|-------------------------------|
| 124 ON LI 125 ON LI 127 ON LI 128 ON LI 129 ON LI 129 ON LI 129 ON LI 129 ON LI | 30 | 30 | LGTH : SE |
| PRE-BOOKED P NE-6 FOR 3 SP NE-7 FOR 3 SP NE-9 FOR 2 SP NE-10 FOR 2 SP NE-11 FOR 2 SP NE-11 FOR 2 SP NE-12 FOR 1 SP NE-17 FOR 1 SP NE-17 FOR 1 SP NE-18 FOR 1 SP NE-18 FOR 2 SP NE-18 FOR 2 SP NE-25 FOR 2 SP NE-25 FOR 2 SP NE-27 FOR 2 SP NE-29 FOR 2 SP | \$7,500.00 | \$145.00 | C: RATE |
| LS APPROVE. OTS/WK OTS/WK OTS/WK POTS/WK | 10/29 | 10/24 | : START |
| | 10/29 | 10/26 | : END |
| | Н | 0 | : SPTS: |
| | MON | ₩- £ | WEEK : DAYS |
| | Ч | 0 | : TOTL: |

| | | | | | | PROGRAM : 5P NEWS |
|--------------|---|-------|---|-------------------------------------|--|---|
| W-F | Н | 10/26 | 10/24 | \$350.00 | 30 | 9 S 500P-530P |
| | | | | | | PROGRAM : DR OZ |
| थ – <u>म</u> | Ν | 10/26 | 10/24 | \$225.00 | 30 | 8 S 400P-500P |
| | | | | | | PROGRAM : ANDERSON |
| ₩ - ₽ | 0 | 10/26 | 10/24 | \$155.00 | 30 | 7 S 300P-400P |
| | | | PIS APPROVE. | 3 () PRE-BOOKED 35-42 | A. SEE MG OFFER. MADE UP OF LINES | PROGRAM: CFB PREGAME ORD COM1: SPOTS N/A. SPART OF A MAKEGOOD MADI |
| SAT | N | 10/27 | 10/27 | \$975.00 | 30 | 42 A 900A-1000A |
| | | | PLS APPROVE. | PRE-BOOKED 35-42 | FOOTBALL /A. SEE MG OFFER. MADE UP OF LINES | PROGRAM: COLLEGE FOORD COM1: SPOTS N/A. PART OF A MAKEGOOD MA |
| SAT | ц | 10/27 | 0 10/27 | \$4,250.0 | 30 | 41 A 1000A-400P |
| | | | PLS APPROVE. | PRE-BOOKED 35-42 | TR NICS SEE MG OFFER. | PROGRAM: EXTRA AFTE ORD COM1: SPOTS N/A. PART OF A MAKEGOOD MA |
| W-F,TU | σ | 10/30 | 0 10/24 | \$1,350.0 | 30 | 40 A 900P-930P |
| | | | PIS APPROVE. | PRE-BOOKED 35-42 | 'A. SEE MG OFFER. MADE UP OF LINES | PROGRAM : NEWS ORD COM1: SPOTS N/A PART OF A MAKEGOOD M |
| M-TU | Н | 10/30 | 10/29 | \$90.00 | 30 | 39 A 430A-459A |
| | | | PLS APPROVE. | PRE-BOOKED 35-42 | /A. SEE MG OFFER. MADE UP OF LINES | PROGRAM : DR OZ ORD COM1: SPOTS N/A PART OF A MAKEGOOD M |
| M-TU | 2 | 10/30 | 10/29 | \$275.00 | 30 | 38 A 1000A-1100A |
| | | | PIS APPROVE. | PRE-BOOKED 35-42 | ADE UP OF LINES | PROGRAM : NEWS ORD COM1: SPOTS N/A. PART OF A MAKEGOOD MAD |
| TUE | N | 10/30 | 0 10/30 | \$1,025.0 | 30 | 37 A 530P-600P |
| | | | PLS APPROVE. | PRE-BOOKED 35-42 | A. SEE MG OFFER. | PROGRAM: NEWS ORD COM1: SPOTS N/A PART OF A MAKEGOOD M |
| TUE | N | 10/30 | 10/30 | \$950.00 | 30 | 36 A 500P-530P |
| | | | SPOTS/WK SPOTS/WK SPOTS/WK SPOT/WK | -30 FOR 2 -32 FOR 2 -34 FOR 2 | FOR OCT29 ON LINE- FOR OCT29 ON LINE- FOR OCT29 ON LINE- FOR OCT29 ON LINE- FOR OCT29 ON LINE- | THIS IS A MAKE-GOOD I |

H N O N H N N N

OCT15/12 15.45
*** KVVU-TV ***

| NODE | 31 S 600P-700P | PROGRAM: 530P NEWS | 30 S 530P-600P | PROGRAM : 5P NEWS | 29 S 500P-530P | PROGRAM : ANDERSON | 27 S 300P-400P | PROGRAM : KATIE COURIC | 26 S 200P-300P | PROGRAM : DR OZ | 25 S 1000A-1100A | PROGRAM : NFL | 18 S 100P-400P | PROGRAM : SU 8A NEWS | 17 S 800A-900A | PROGRAM : NCAA FBALL | 16 S 1000A-400P | PROGRAM : 11P NEWS | 13 S 1100P-1130P | PROGRAM : MORE | 11 S 600P-700P | PROGRAM : 530P NEWS | | :LINE#:REP :CD: TIME PERIOD : |
|------|----------------|--------------------|----------------|-------------------|----------------|--------------------|----------------|------------------------|----------------|-----------------|------------------|---------------------------------------|----------------|----------------------|----------------|----------------------|-----------------|--------------------|------------------|----------------|----------------|---------------------|--------------|-------------------------------|
| | 30 | | 30 | | 30 | | 30 | | 30 | | 30 | | ЗÓ | | 30 | | 30 | | 30 | | 30 | | 30 | LGTH : SEC : |
| | \$235.00 | | \$365.00 | | \$350.00 | | \$155.00 | | \$145.00 | | \$195.00 | | \$4,350.00 | | \$150.00 | | \$750.00 | | \$635.00 | | \$235.00 | | \$365.00 | RATE |
| | 10/29 | | 10/29 | | 10/29 |)) | 10/29 | | 10/29 | | 10/29 | · · · · · · · · · · · · · · · · · · · | 10/28 | | 10/28 | | 10/27 | | 10/24 | | 10/24 | | 10/24 | : START |
| | 10/30 | | TU/30 |))) | 10/30 |))) | TO/30 |)) | T0/30 | | LU/ 30 |))) | T0/78 |)) | T0/28 |) | T0/2/ |) | T0/20 | | 10/10 | | 10/26 | : END : DATE |
| | C |) | c |) | C |) | C |) | C |) | C | D | C |) | c |) | C |) | C | D. | F | د | Н | : SPTS: W |
| | | X H | ; ; | M-717 | ļ | DI-M | ; | 11 F | ; ; | M- TI | ; | M-71 | ţ | NIIS | Č. | NIIS | Ç | J. A. | : | W - F | ; | 된 - - | W - н | WEEK : DAYS |
| | (| 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | 0 | | ⊣ | F | :SPTS: |

PROGRAM :

MORE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *: OCT15/12 15.45
*** KVVU-TV ***

| OCT/12 32760.00 NOV/12 | PROGRAM: WORLD SE STATION MAKEGOOD OFFERS: M1 OK'D BUY#6 BUY#8 BUY#10 BUY#11 BUY#13 BUY#16 BUY#16 BUY#125 BUY#25 BUY#26 BUY#26 BUY#27 BUY#28 BUY#28 BUY#30 BUY#31 BUY#31 BUY#31 BUY#33 BUY#34 C | PROGRAM : 11P NEWS 34 S 400P-700P | : 10P NEWS | 32 S 1000P-1100 | :LINE#:REP :CD: TIME PERI |
|----------------------------|---|-----------------------------------|------------|-----------------|---------------------------|
| 2 17090.00 | RIES SSED:W-F/200P-300P W-F/400P-500P W-F/500P-500P W-F/500P-500P W-F/500P-700P W-F/530P-600P W-F/1100P-1130P SAT/1100P-400P SUN/800A-900A SUN/100P-400P M-TU/100P-400P M-TU/500P-300P M-TU/500P-530P M-TU/500P-530P M-TU/1000P-1100 M-TU/1100P-1130 M-TU/1100P-1130 M-TU/1100P-1130 M-TU/1100P-1130 M-TU/1100P-1130 M-TU/1100P-1130 M-TU/1100P-1130 M-TU/1100P-130P & TUE/500P-530P & M-TU/1000P-1300P & SAT/1000A-1000A CMT:SPOTS N/A. SEE | 30 \$ | ₽ 30 | ¥ 30 \$: | IOD : LGTH : SEC : |
| | P P P P P P P P P P P P P P P P P P P | 7,000.00 | 635. 00 | 1,250.00 | RATE |
| | OCT24 (3/WK) OCT24 (3/WK) OCT24 (2/WK) OCT24 (2/WK) OCT24 (2/WK) OCT24 (2/WK) OCT27 (2/WK) OCT29 (2/WK) OCT27 (2/WK) OCT27 (2/WK) OCT27 (2/WK) | 10/29 | 10/29 | 10/29 | : START |
| | LS APPR | 10/29 | 10/30 | 10/30 | : END |
| | | 0 | 0 | 0 | :SPTS: |
| CONTRACT TOTAL TOTAL SPOTS | \$145.00 \$225.00 \$350.00 \$4150. | MON | M-TU | M-TU | : WEEK : |
| 4 9 | (OCT15/12) | | | | DAYS |
| 850.00 58 | H & N N | 0 | 0 | 0 | : TOTL: |

HEADLINE# 6115582 TRF# 472837 MOD# 1: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

なななるよう

OCT15/12 15.45
*** KVVU-TV ***

: LINE#:REP : :CD: THME PERIOD •• LGTH : SEC RATE START DATE END DATE :SPTS: NEEK DAYS :TOTL:

MARKET TOTALS \$293,235 KVVU 17% KSNV 30% KTUD 1% KLAS 31% KTNV 18% KVMY 2% KVCW 1% CABL %

SVC- NSI DEMOS- RA SI BOOKS-RA35+* MAY/PJ

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF DATES T-TIME L-LENGTH X-LATE Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Great American Media (GMMB) 1010 Wisconsin Avenue Washington, DC 20007

| | Contract / Re | vision | | Alt Order # | | | |
|---------------------|------------------|---------|------------|-------------|--------------|--|--|
| | 477027 | 1 | | 06146293 | | | |
| Product | | | | | | | |
| DCCC | | | | | | | |
| Contract Dates | Estimate # | | | | | | |
| 10/16/12 - 10/22/12 | 1194 | | | | | | |
| <u>Advertiser</u> | | | <u>Ori</u> | ginal Date | / Revision | | |
| ISS DCCC | | | 1 | 0/15/12 | / 10/16/12 | | |
| | Billing Cycle | Billing | Cal | endar | Cash/Trade | | |
| | EOM/EOC | Broado | cast | | Cash | | |
| | Station | Accou | nt E | xecutive | Sales Office | | |
| | KVVU Teres | | ı Dif | furia | TELEREP-PHIL | | |
| | Special Handling | | | | | | |
| | | | | | | | |
| | Demographic | | | | | | |
| | Adults 25-54 | | | | | | |
| | | | | | | | |
| | | | | | | | |
| | IDB# | Advert | iser | Code | Product Code | | |
| | | 11 | | | 14 | | |
| | Agency Ref | | | Advertiser | Ref | | |
| | | | | , | | | |

Spots

| | | Spoisi | | | | |
|---|-------------------------|------------------|---------------------|-------------|------|-------------|
| *Line Ch Start Date End Date Description | Start/End Time | Days Length Week | Rate | Type S | pots | Amount |
| E 1 KVVU 10/16/12 10/22/12 The Dr.Oz Show | M-F 10a-11a | :30 | | NM | 4 | \$700.00 |
| Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 MTWTF 5 | <u>Rate</u> \$175.00 | | | | | |
| Spot Ch Date Range Description | Start/End Time | Weekdays Length | Rate | <u>Type</u> | | |
| 2 KVVU 10/16/12-10/22/12 The Dr.Oz Show | M-F 10a-11a | MTuWThF :30 | \$175.00 | NM | | |
| See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12 | | | | | | |
| N 4 KVVU 10/16/12 10/22/12 Katie Couric | 2-3p | :30 | | NM | 12 | \$12,455.00 |
| Start Date | Rate | | | | | |
| Week: 10/16/12 | \$135.00 | | | I | | |



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

| | Contract / Revision 477027 / | Alt Order # 06146293 |
|---------------------------------------|---------------------------------|--|
| Contract Dates 10/16/12 - 10/22/12 | Product DCCC | Estimate # 1194 |
| Advertiser ISS DCCC | I | riginal Date / Revision 10/15/12 / 10/16/12 |

| | <u> </u> | | Consta | | | |
|--|-------------------------------|---|-------------------|----------------------|-------------|-------------|
| The state of the s | Start/End Time | Days Lengt | Spots/ th Week | | Type Spots | Amount |
| *Line Ch Start Date End Date Description | Rate | Duju Ling | | | | |
| Start Date End Date Weekdays Spots/Week | Start/End Time | Weekdays L | ength. | <u>Rate</u> | <u>Type</u> | |
| ODOL OII DAIO HANGE | 2-3p | MTuWThF | :30 | \$135.00 | NM | |
| 1 KVVU 10/16/12-10/22/12 Katie Couric See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4. | 1 | | | | | |
| 2 KVVU 10/16/12-10/22/12 Katie Couric | 2-3p | MTuWThF | :30 | \$ 135.00 | NM | |
| See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4. | 16.4.17 | | | | | |
| 3 KVVU 10/16/12-10/22/12 Katie Couric | 2-3p | MTuWThF | :30 | \$ 135.00 | NM | |
| See MG 7.6,7.7,7.8,7.9,7.10,7.11 | | | | | | |
| 4 KVVU 10/16/12-10/22/12 Katie Couric | 2-3p | MTuWThF | :30 | \$135.00 | NM | |
| See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12 | | | | 4405.00 | NM | |
| 5 KVVU 10/16/12-10/22/12 Katie Couric | 2-3p | MTuWThF | :30 | \$135.00 | IVIVI | |
| See MG 4.6.4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4. | 16,4.17 | | :30 | \$275.00 | NM | |
| 6 K\\//II 10/17/12-10/17/12 Katie Couric | M-F 11a-12p | W | :30 | φ215.00 | TAIN' | |
| MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14 | 1.1,4.1,9.4,4.2,7.3 | ThF | :30 | \$275.00 | NM | |
| 7 K\A/II 10/18/12-10/19/12 Katie Couric | 1-2pm | | .50 | Ψ210.00 | , | |
| MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14 | 1.1,4.1,9.4,4.2,7.3 | ThF | :30 | \$275.00 | NM | |
| 8 KVVU 10/18/12-10/19/12 Katie Couric | 1-2pm | (111- | .00 | Ψ2/0.00 | | |
| MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14 | 1.1,4.1,9.4,4.2,7.3 3-4p | ThF | :30 | \$350.00 | NM | |
| 9 KVVU 10/18/12-10/19/12 Dr Oz | - · (- | • | | , | | |
| MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14 | 4. 1,4. 1,9.4,4.2,7.0 3-4p | ThF | :30 | \$350.00 | NM | |
| 10 KVVU 10/18/12-10/19/12 Dr Oz | | | | | | |
| MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14 | Special Farly Ne | ew:ThF | :30 | \$550.00 | NM | |
| 11 KVVU 10/18/12-10/19/12 Special Early News → MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,1 | 4 1 4 1 9 4 4 2 7 3 | | | | | |
| 12 KVVU 10/18/12-10/19/12 Special Early News | Special Early Ne | ew:ThF | :30 | \$550.00 | NM | |
| MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,1 | 4.1.4.1.9.4.4.2.7.3 | | | | | |
| 13 KVVU 10/17/12-10/17/12 The X Factor | The X Factor | W | :30 | \$5,350.00 | NM | |
| MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,1. | 4.1,4.1,9.4,4.2,7.3 | | | | | |
| 14 K\A/II 10/18/12-10/18/12 BB League Championships | s ipm-opm | Th | :30 | \$3,250.00 | NM | |
| MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,1 | 4.1,4.1,9.4,4.2,7.3 | | | 4000.00 | A 4 A A | |
| 15 KVVU 10/17/12-10/17/12 Extra | M-F 7-730p | W | :30 | \$ 630.00 | NM | |
| ® See MG 4.18 | | _1 _ | .00 | #200 00 | NM | |
| 16 K\A/II 10/18/12-10/19/12 Anderson Cooper | 2-3p | ThF | :30 | \$300.00 | INIVI | |
| (A) MG for 5.5.20.1.11.4.11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,1 | 4.1,4.1,9.4,4.2,7.3 | ThF | .20 | \$300.00 | NM | |
| 17 K\\\/\I 10/18/12-10/19/12 Anderson Cooper | 2-3p | In+ | :30 | φ300.00 | 14171 | |
| MG for 5 5.20.1.11.4.11.5.6.4,6.8,7.4,5.2,5.4,22.1,4.5,1 | 4.1,4.1,9.4,4.2,7.3 | 7.4 Th = | :30 | \$630.00 | NM | |
| 18 KVVU 10/18/12-10/19/12 Prime After Baseball | M-Sa 8-10p/Su | 7-1ThF | .50 | ψ000.00 | | |
| MG for 4.15 10/17 | | | .00 | | NM 1 | \$1,035.00 |
| E 6 KVVU 10/16/12 10/22/12 The Dr.Oz Show | 4-5p | | :30 | | INIVI | ψ1,000.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | | |
| Week: 10/16/12 10/22/12 MTWTF 8 | \$215.00 | | | | • | |

Original Date / Revision

10/15/12 / 10/16/12



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

| | Contract / Revision 477027 / | Alt Order # 06146293 |
|---------------------|---------------------------------|-------------------------|
| Contract Dates | Product | Estimate # |
| 10/16/12 - 10/22/12 | DCCC | 1194 |

| Spots/ Start/End Time Days Length Week Rate Type Spots | Amount |
|--|---------------|
| *Line Ch Start Date End Date Description Ctarte In Taylor | 7 infoant |
| Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Spot. Ch. Date Range Description Start/End Time Weekdays <u>Length</u> <u>Rate</u> <u>Type</u> | |
| Spot Ch Date Range Description Start/End Time Weekdays Length Nation 1 KVVU 10/16/12-10/22/12 The Dr.Oz Show 4-5p MTuwThF :30 \$215.00 NM | |
| Con MC 0.6 0.7 0.8 0.9 0.10 0.11 9.12 | |
| 2 KVVU 10/16/12-10/22/12 The Dr.Oz Show 4-5p MTuWThF :30 \$ 215.00 NM | |
| See MG 6 9 | |
| 3 KVVU 10/16/12-10/22/12 The Dr.Oz Show 4-5p MTuWThF :30 \$219.00 NW | |
| See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12 A KINN J. 40,4642 10,9243 The Dr Oz Show 4-5p MTUWThF :30 \$215.00 NM | |
| 4 KVVU 10/16/12-10/22/12 The Dr.Oz Snow 4-5p | |
| See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17 5 KNAU 10/16/12-10/22/12 The Dr Oz Show 4-5p MTUWThF :30 \$215.00 NM | |
| 5 KVVU 10/16/12-10/22/12 THE DI.O2 SHOW +-OP | |
| See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12 6 KVVU 10/16/12-10/22/12 The Dr.Oz Show 4-5p MTuWThF :30 \$215.00 NM | |
| Son MG 0.6 0.7 0.8 0.9 9.10 9.11 9.12 | |
| 7 KVVU 10/16/12-10/22/12 The Dr.Oz Show 4-5p MTuwThF :30 \$215.00 NM | |
| See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12 | |
| 8 KVVU 10/16/12-10/22/12 The Dr.Oz Show 4-5p MTuWThF :30 \$215.00 NW | |
| See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17 Special Farly News-Tu :30 \$1,035.00 NM | |
| 9 KVVU 10/16/12-10/16/12 Special Early News Special Early News 3 | |
| ⊕ MG for 19.1,18.1,11.3,6.2 NM 130 NM | 6 \$1,070.00 |
| N 7 KVVU 10/16/12 10/22/12 Fox 5 News at 5 | ψ1,010.00 |
| Start Date End Date Weekdays Spots/Week Rate Week: 10/16/12 10/22/12 MTWTF 5 \$350.00 | |
| Week 10/10/12 10/22/12 Minutes Start/End Time Weekdays Length Rate Type | |
| Spot Ch Date Range Description Startend Time overdays Longitude 1 KVVU 10/16/12-10/22/12 Fox 5 News at 5 5-530p MTuwThF :30 \$350.00 NM | |
| Son MG 7.6.7.7.7.8.7.9.7.1.1 | |
| 2 KVVU 10/16/12-10/22/12 Fox 5 News at 5 5-530p MTuWThF :30 \$350.00 NM | |
| See MG 9 6 9 7 9 8 9 9 9 10 9 11 9 12 | |
| 3 KVVU 10/16/12-10/22/12 Fox 5 News at 5 5-530p MTuWThF :30 \$390.00 | |
| See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17 NM NM NM NM NM NM NM NM NM N | |
| 4 KVVI 10/16/12-10/22/12 Fox 5 News at 5 5-550p | |
| See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17 5 KVVII 10/16/12-10/22/12 Fox 5 News at 5 5-530p MTuWThF :30 \$350.00 NM | |
| 5 KVVU 10/16/12-10/22/12 Fox 5 News at 5 5-5550 | |
| See MG 7.6,7.7,7.8,7.9,7.10,7.11 6 KVVU 10/21/12-10/21/12 Extra Weekend Su 6-7pSt :30 \$325.00 NM | |
| © MO for 4.2.7.1.11.1.7.5 | |
| 7 KVVU 10/21/12-10/21/12 Friends Weekend 5-6pSt :30 \$225.00 NM | |
| @ MG for 4.3.7.1.11.1.7.5 | |
| 8 KVVU 10/21/12-10/21/12 Weekend Matinee Movie 10-5pmSt :30 \$150.00 NM | |
| ® MG for 4.3,7.1,11.1,7.5 | |
| 9 KVVU 10/21/12-10/21/12 Weekend Matinee Movie 10-5pm | |
| ⊕ MG for 4.3,7.1,11.1,7.5 10 KNA/II 10/21/12-10/21/12 Weekend Matinee Movie 10-5pmSi :30 \$150.00 NM | |
| 10 KVVU 10/21/12-10/21/12 Weekend Matinee Movie 10-5pm | |
| | |
| 11 KVVU 10/20/12-10/20/12 CSI: Wilanii 14.11 Sa.11 | |
| | |
| E 0 10 0/11 4 0/4 6/49 4 0/22/49 Fox 5 News at 5 MF 53(1-60 M-F 53 | 9 \$11,475.00 |
| E 9 KVVU 10/16/12 10/22/12 Fox 5 News at 5 MF 530-6p M-F 530-6p :30 NM Start Date End Date Weekdays Spots/Week Rate | 9 \$11,475.00 |

Advertiser

ISS DCCC



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

| | Contract / Revision 477027 / | Alt Order # 06146293 | |
|---------------------|---------------------------------|-------------------------|--|
| Contract Dates | Product | Estimate # | |
| 10/16/12 - 10/22/12 | DCCC | 1194 | |

Original Date / Revision <u>Advertiser</u> 10/15/12 / 10/16/12 ISS DCCC

| | | | Spots | | | |
|---|--------------------------------------|----------------------|------------------|-------------------------|-------------|--------------|
| *Line Ch Start Date End Date Description | Start/End Time | Days Len | gth Week | Rate | Type Spots | Amount |
| Start Date | Rate | 304 | Langth | Poto | Type | |
| Snot Ch Date Range Description | Start/End Time | Weekdays MTuWThF | Length :30 | <u>Rate</u> \$365.00 | NM | |
| 3 KVVU 10/16/12-10/22/12 Fox 5 News at 5 MF 530-6p | W-F 530-6P | MIUWIIII | .00 | φοσοίσο | | |
| See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12 4 KVVU 10/16/12-10/22/12 Fox 5 News at 5 MF 530-6p | M-F 530-6p | MTuWThF | :30 | \$365.00 | NM | |
| See MG 4.6.4.7.4.8.4.9.4.10.4.11.4.12,4.13,4.14,4.15,4.1 | 6,4.17 | | .00 | #26F 00 | NM | |
| 5 KVVU 10/16/12-10/22/12 Fox 5 News at 5 MF 530-6p | M-F 530-6p | MTuWThF | :30 | \$3 65.00 | IVIVI | |
| See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12 6 KVVU 10/22/12-10/22/12 FOX 5 News 5-6am M-F | 5a-6a | M | :30 | \$450.00 | NM | |
| MG for 8.4,3.3,7.2,5.3,2.3,6.3,12.6,11.2,6.7,15.1,12.5,19. | | .2,6.5,6.1,9.5 | | | | |
| 7 K\Λ/I 10/22/12-10/22/12 Fox 5 News AM M-F 6a-7a | M-F 6a-7a | M | :30 | \$450.00 | NM | |
| MG for 8 4 3 3.7.2.5.3.2.3.6.3.12.6.11.2,6.7,15.1,12.5,19. | 2,9.3,4.4,6.6,10.2,1 | 1.2,6.5,6.1,9.5 M | :30 | \$450.00 | NM | |
| 8 KVVU 10/22/12-10/22/12 Fox 5 News AM M-F 7a-9a | 1VI-F / a-9a 2 9 3 4 4 6 6 10 2 1 | | .00 | ψ 100.00 | | |
| MG for 8.4,3.3,7.2,5.3,2.3,6.3,12.6,11.2,6.7,15.1,12.5,19. KVVU 10/22/12-10/22/12 Fox 5 News AM M-F 7a-9a | M-F 7a-9a | M | :30 | \$450.00 | NM | |
| м MG for 8.4.3.3,7.2,5.3,2.3,6.3,12.6,11.2,6.7,15.1,12.5,19. | ,2,9,3,4,4,6.6,10.2,1 | 1.2,6.5,6.1,9.5 | | 4450.00 | NM | |
| 10 KVA/H 10/16/12-10/21/12 Fox 5 News @ 430am | M-In, Sun 430-58 | #1-1UW11130 | . :30 | \$150.00 | INIVI | |
| ® MG for 8.4,3.3,7.2,5.3,2.3,6.3,12.6,11.2,6.7,15.1,12.5,19. | .2,9.3,4.4,6.6,10.2,1 1nm-8nm | .∠,6.5,6.1,9.5 W | - :30 | \$4,397.00 | NM | |
| 11 KVVU 10/17/12-10/17/12 BB League Championships MG for 8.4,3.3,7.2,5.3,2.3,6.3,12.6,11.2,6.7,15.1,12.5,19. | .2.9.3,4.4,6.6,10.2,1 | ** | | | İ | |
| 42 K\A/I 10/18/12-10/18/12 BB League Championships | 1pm-8pm | IU | - :30 | \$4,398.00 | NM | |
| MG for 8.4,3.3,7.2,5.3,2.3,6.3,12.6,11.2,6.7,15.1,12.5,19 | .2,9.3,4.4,6.6,10.2, | 1.2,6.5,6.1,9.5 | | | | ቀለ ለሰ |
| N 11 KVVU 10/16/12 10/22/12 MORE Access | 6-7pm | | :30 | | NM 0 | \$0.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> | <u>Rate</u> \$235.00 | | | | | |
| Vveek. 10/10/12 10/22/12 1910/11 | Start/End Time | Weekdays | <u>Length</u> | <u>Rate</u> | <u>Type</u> | |
| <u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 KVVU 10/16/12-10/22/12 MORE Access | 6-7pm | MTuWThF | - :30 | \$ 235.00 | NM | |
| See MG 7.6,7.7,7.8,7.9,7.10,7.11 | | same a mile = | .20 | \$235.00 | NM | |
| 2 KVVU 10/16/12-10/22/12 MORE Access | 6-7pm | MTuWThF | - :30 | \$230.00 | 10,07 | |
| See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12 3 KVVU 10/16/12-10/22/12 MORE Access | 6-7pm | MTuWThF | - :30 | \$235.00 | NM: | |
| See MG 6.9 | · , | | | | | |
| 4 KVVU 10/16/12-10/22/12 MORE Access | 6-7pm | MTuWThF | - :30 | \$ 235.00 | NM | |
| See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4. | 16,4.17 | MTuWThF | - :30 | \$235.00 | NM | |
| 5 KVVU 10/16/12-10/22/12 MORE Access See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4. | 6-7pm 16 4 17 | MICWIII | ,00 | \$200 ,00 | | |
| E 18 KVVU 10/21/12 10/21/12 Sports Plus Su 1045p | 1045p-11p | | :30 | | NM (| \$0.00 |
| Start Date End Date Weekdays Spots/Week | <u>Rate</u> | | | | | |
| Week: 10/15/12 10/21/121 1 | \$435.00 | 144 1.1 | مالسميد ا | Data | <u>Type</u> | |
| Spot Ch Date Range Description | Start/End Time | <u>Weekdays</u> | Length St :30 | <u>Rate</u> \$435.00 | NM NM | |
| 1 KVVU 10/15/12-10/21/12 Sports Plus Su 1045p | 1045p-11p | | .00 | \$ 100.00 | | |
| See MG 6.9 E 19 KVVU 10/21/12 10/21/12 Fox News Sunday 8-9a | 8-9a | | :30 | | NM | \$0.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | | |
| Week: 10/15/12 10/21/122 2 | \$150.00 | 347 1 | 1 | Ra <u>te</u> | Type | |
| Spot Ch Date Range Description | Start/End Time | <u>Weekdays</u> | Length Si :30 | \$150.00 | NM NM | |
| 1 KVVU 10/15/12-10/21/12 Fox News Sunday 8-9a | 8-9a | | | ψ, 30.00 | | |
| See MG 6.9 2 KVVU 10/15/12-10/21/12 Fox News Sunday 8-9a | 8-9a | | sı :30 | \$150.00 | NM | |
| See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12 | | | | | | |
| E 21 KVVU 10/16/12 10/16/12 Raising Hope/Ben and Kate | Tue 8p-9p | | :30 | | NM | 1 \$2,800.00 |
| Start Date End Date Weekdays Spots/Week | <u>Rate</u> | | | | • | |



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

| | Contract / Revision 477027 / | Alt Order # 06146293 |
|---------------------------------------|---------------------------------|--|
| Contract Dates 10/16/12 - 10/22/12 | Product DCCC | Estimate # 1194 |
| Advertiser | | riginal Date / Revision 10/15/12 / 10/16/12 |

| *Line Ch Start Date End Date Description | Start/End Time | Days Len | Spots/ gth Week | Rate Type | Spots | Amount |
|--|--|----------|--------------------|-----------|-------|-------------|
| Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -1 1 | <u>Rate</u> \$2,800.00 | | | | | \$1,200.00 |
| N 23 KVVU 10/21/12 10/21/12 Sports Plus Su 1045p Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12S 1 | 1045p-11p <u>Rate</u> \$1,200.00 | | :30 | NM | 1 | . , |
| N 24 KVVU 10/21/12 10/21/12 CSI:Miami Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12S 1 | Sun 12-1am <u>Rate</u> \$310.00 | | :30 | NM | | \$310.00 |
| | | | Total | 3 . | 66 | \$47,825.00 |

| Time Period | d # of Spots Gross Amoun | | # of Spots Gross Amoun | | Net Amount |
|--------------------|--------------------------|-------------|------------------------|--|------------|
| 10/01/12 -10/22/12 | 66 | \$47,825.00 | \$40,651.25 | | |
| Totals | 66 | \$47,825.00 | \$40,651.25 | | |

| Signature: | Date: |
|------------|-------|
|------------|-------|

REP HEADLINE# 6146293 TRF# 477027 \$\$\$ MOD# 3: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET

-4100 FAX# 610-225-1191 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP **CHANGES**

OCT16/12 10.56
*** KVVU-TV ***

AGY ORDER ADV CITY TAX PRDCT FLIGHT # 70858 DATES DCCC OCT16/12 ADV. AGY. STATE NAME NAME TAX GREAT AMERICAN ISS/DCCC WASHINGTON, OCT22/12 3050 K ST NW EST#1194 COMMENTS: CONTRACT # WK-1 6146293 DC MEDIA CO-OP 20007 (HINE, BILLING ORDER, NEEDED INVOICE) BUYER NAME CLASS: SALES PRSN REP.# NATL. PH-KATIE KEULEMAN OFF.# TERESA DIFURIA LOCAL 762 DATE SALESMAN REGIONAL OCT16/12 # 10. . ნ

REP: PLSOK'D M7 SEE LINES TO ROSE FR NIKKI TOTAL SAME CNF THANKS 4 0

STA: ****

CON CM THIS S Þ CASH IN ADVANCE SCHEDULE

DEMOCRATIC CONGRESSIONAL CAMPAIGN

| 30 S 700P-730P | AGENCY ADVERTISER CODE = 1 | :LINE#:REP :CD: TIME PERIOD: |
|----------------|----------------------------|------------------------------|
| 30 | CODE = 11 E = 14 | : LGTH : SEC |
| \$630.00 | AGENCY EST# | ; RATE |
| 10/17 | = 1194 | : START |
| 10/17 | | : END |
| 0 | | : /WK: INVT : |
| WED | | EK: DAYS |
| 0 | | STTS: |

PROGRAM : ORD COM1: PART OF A EXTRA
SPOTS N/A DUE TO PRG CHG.
MAKEGOOD MADE UP OF LINES SEE MG OFFER. 23-30 NOT PRE-BOOKED STA APPROVE

SSS A A A HEADLINE# 6146293 TRF# 477027 MOD# 3: UNAPPROVED REV #2 \$\$\$

> REP: TEL# 610-293-4100 CREDIT ADVISORY: AGEN ORDER WORKSHEET AGENCY CREDIT HARRIS

RISK !!! REPORT FROM REP FAX# 610-225-1191 **CHANGES** OCT16/12 10.56
*** KVVU-TV ***

:LINE#:REP STATION MAKEGOOD OFFERS: OCT/12 Z 7 OK I D PROGRAM: EXTRA
ORD COM1: SPOTS N/A DUE TO TP SOLD OUT.
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-30 LINE#: 4 О 47825.00 :CD: M BUY#30 900P-930P TIME PERIOD MISSED:WED/700P-730P OFFER: TH-F/900P-930P CMT: SPOTS N/A DUE •• LGTH ٠. SEC HO \$630.00 FOR E ΉF RATE OCT18 MG OFFER. 1 SPOT/WK OCT17 10/18 START DATE PRE-BOOKED G N OFFER. 10/19 HNU DATE PLS 30S \$630.00 30S \$630.00 PRE-BOOKED PLS APPROVE. SPTS: CONTRACT NEEK TOTAL TOTAL APPROVE TH-F PLS ADVISE. (OCT16/12) DAYS 47825.00 : TOTL:

MARKET TOTALS \$231,575 KVVU 20% KHUUV 31% 1% KLAS 24% KTNV 16% YMVX % O KVCW 2% CABL

SVC- NSI DEMOS- RA35+*

MOD P-CLASS, PLAN, SECT CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

DE-DELETE

E-EFF DATES

L-LENGTH

M-MAKEGOOD

N-PROGRAM NAME

%

REP HEADLINE# 6146293 TRF# 477027 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET

AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP **CHANGES** OCT16/12 09.05
*** KVVU-TV ***

FAX# 610-225-1191

ADV AGY CITY TAX ORDER FLIGHT PRDCT # # 70858 DATES DCCC OCT16/12 AGY. ADV. NAME STATE NAME TAX 3050 GREAT AMERICAN MEDIA ISS/DCCC WASHINGTON, OCT22/12 EST#1194 CONTRACT X ST NW, WK-1 COMMENTS: # 6146293 S CO-OP 20007 (LINE, BILLING ORDER, NEEDED INVOICE) CLASS: SALES PRSN BUYER NAME REP.# NATL. PH-KATIE KEULEMAN 〇月日.# TERESA DIFURIA LOCAL 762 DATE SALESMAN REGIONAL OCT16/12 # 09.0

REP: TO ROSE
FR NIKKI
OK'D M6 SEE LINES TOTAL SAME 42-45

STA: PLS CNF THANKS

CON CM *** THIS SH Þ CASH IN ADVANCE SCHEDULE

DEMOCRATIC CONGRESSIONAL CAMPAIGN

| PROGRAM: EXTRA WEEKEND ORD COM1: SPOTS N/A DUE THIS IS A MAKE-GOOD FOR OUTHIS A MAKE-GOOD FOR OUTHIS IS A MAKE-GOOD FOR OUTHIS A MAKE-COOD FOR OUTHIS A MAKE-COOD FOR OUTHIS A | 42 A 600P-700P | PROGRAM: KATIE COURIC CON COM1: KATIE COURIC | 4 ES 200P-300P | AGENCY PRODUCT CODE = : | :LINE#:REP :CD: TIME PERIOD : |
|--|----------------|--|----------------|-------------------------|-------------------------------|
| OCTI6 ON I | 30 | | 30 | 14 | LGTH : S |
| SEE MG OFFER. NOT PR LINE-4 FOR 1 SPOT/WK LINE-7 FOR 2 SPOTS/WK LINE-11 FOR 1 SPOT/WK | \$325.00 | | \$135.00 | AGENCY EST# | SEC: RATE: |
| 円 I | 10/21 | | 10/16 | = 1194 | : START |
| BOOKED PLS APPROVE. | 10/21 | | 10/22 | | : END : DATE |
| PROVE. | μ | | 0 | | : SPTS: WEEK |
| | SUN | | TU-F,M | | WEEK: DAYS |
| | Н | | 0 | | :TOTL: |

REP HEADLINE# 6146293 TRF# 477027 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 09.0.
CHANGES *** KVVU-TV **

| | | PRO CON STATION MA M6 OK'D | CON | НД | | PRO ORD PAR | 4 | PRO ORD PAR | 4. | PRO ORD PAR | 4 | : LINE#:RE |
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| | 11 | ORE ORE | OX 5 | OX U | 0P-53 | SI: POTS REGO | 0A-33 | MATINEE SPOTS N MAKEGOOD | 0P-50 | FRIEN SPOTS MAKEGO | 0P-60 | TIME |
| Ω | 이 년 이 | ACCES ACCES: | NEWS | | 40 9 | MIAMI S N/A DU OOD MADE | 0A | MC /A MA | d 0 | NDS S N/A DU OOD MADE | 40 | PERIOD |
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| NOT PI | | | 10/2 | | 10/22 | STA | 10/2 | O PLS | 10/21 | D PLS | 10/21 | : E1 |
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| APPROVE. | | 000 | TU- | | TU- | | SAT | | SUN | | SUN | |
| VE. | PLS | 000 | TU-F,M | | TU-F,M | | Ħ | | 4 | | 4 | DAYS |
| | ADVISE | (OCT15/12) | | | | | | | | | | SX |
| | M W | 2) | 0 | | 0 | | ъ | | ω | | Ч | :TOTL: |

OCT/12

47825.00

CONTRACT TOTAL TOTAL SPOTS

47825.00 66

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET -4100 FAX# 610-225-1191
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES *:

OCT16/12 09.05
*** KVVU-TV ***

: LINE#:REP : : CD: TIME PERIOD LGTH : SEC •• RATE START DATE END DATE : /WK: INVT : DAYS : TOTL:

MARKET TOTALS \$231,575 KVVU 20% KSNV 31% KTUD 1% KLAS 24% KTNV 16% AMAX % O) KVCW 2% CABL %0

SVC- NSI DEMOS- RA35+*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE PER WEEK 田一臣甲甲 THIME DATES L-LENGTH X-LATE Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Strategic Media Services 3299 K Street NW, Suite 200 Washington, DC 20007 USA

| | Contract / Re | vision | | Alt Order # | |
|---------------------|---------------|----------|------------|-----------------|--------------|
| | 472837 | 1 | | 06115582 | |
| Product | | | • | | |
| NRSC 2012 | | | | | |
| Contract Dates | Estimate # | | \Box | | |
| 10/24/12 - 10/30/12 | | | | | |
| <u>Advertiser</u> | | | <u>Ori</u> | ginal Date | / Revision |
| NRSC | | | 0 | 4/13/12 | / 04/16/12 |
| | Billing Cycle | Billing | Cal | <u>endar</u> | Cash/Trade |
| | EOM/EOC | Broado | ast | | Cash |
| | Station | Accou | nt E | <u>xecutive</u> | Sales Office |
| | KVVU | Teresa | Dif | uria | TELEREP-PHIL |
| | Special Hand | ling | | | |
| | | | | | |
| | Demographic | | | | |
| | Adults 35+ | | | | |
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| | | | | | |
| | IDB# | Advert | iser | Code | Product Code |
| | | | | | |
| | Agency Ref | L | | Advertiser | Ref |

| | | Spots/ | T | otals |
|--|--|-----------------------|------------|------------|
| *Line Ch Start Date End Date Description | Start/End Time | Days Length Week Rate | Type Spots | Amount |
| N 1 KVVU 10/24/12 10/26/12 FOX 5 News 5-6am M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12wTF 3 | 5a-6a <u>Rate</u> \$365.00 | :30 | NM 3 | \$1,095.00 |
| N 2 KVVU 10/24/12 10/26/12 Fox 5 News AM M-F 6a-7a Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12wTF 3 | M-F 6a-7a <u>Rate</u> \$475.00 | :30 | NM 3 | \$1,425.00 |
| N 3 KVVU 10/24/12 10/26/12 Fox 5 News AM M-F 7a-9a Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12WTF 6 | M-F 7a-9a <u>Rate</u> \$495.00 | :30 | NM 6 | \$2,970.00 |
| N 4 KVVU 10/24/12 10/26/12 More M-F 9-10a Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12WTF 3 | M-F 9a-10a <u>Rate</u> \$220.00 | :30 | NM 3 | \$660.00 |
| N 5 KVVU 10/24/12 10/26/12 The Dr.Oz Show Start Date | M-F 10a-11a <u>Rate</u> \$195.00 | :30 | NM 3 | \$585.00 |
| N 6 KVVU 10/24/12 10/26/12 Katie Couric Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12WTF 3 | 2-3p <u>Rate</u> \$145.00 | :30 | NM 3 | \$435.00 |
| N 7 KVVU 10/24/12 10/26/12 Anderson Start Date | 3-4p <u>Rate</u> \$155.00 | :30 | NM 3 | \$465.00 |
| N 8 KVVU 10/24/12 10/26/12 The Dr.Oz Show Start Date | 4-5p <u>Rate</u> \$225.00 | :30 | NM 5 | \$1,125.00 |
| N 9 KVVU 10/24/12 10/26/12 Fox 5 News at 5 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12wTF 3 | 5-530p <u>Rate</u> \$350.00 | :30 | NM 3 | \$1,050.00 |
| N 10 KVVU 10/24/12 10/26/12 Fox 5 News at 5 MF 530-6p Start Date | M-F 530-6p <u>Rate</u> \$365.00 | :30 | NM 3 | \$1,095.00 |
| N 11 KVVU 10/24/12 10/26/12 MORE Access Start Date End Date Weekdays Spots/Week | 6-7pm <u>Rate</u> | :30 | NM 3 | \$705.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)



| | Contract / Revis | <u>ion</u> | Alt Order # | | |
|---------------------------------------|----------------------|------------|--|--|--|
| | 472837 / | | 06115582 | | |
| Contract Dates 10/24/12 - 10/30/12 | Product NRSC 2012 | | Estimate # | | |
| Advertiser NRSC | | 1 | nal Date / Revision /13/12 / 04/16/12 | | |

| | O. U.S. 1.T. | Spots/ | T 0 | Tot | |
|--|---------------------------|-----------------------|---------|-----|-----------------|
| *Line Ch Start Date End Date Description Start Date End Date Weekdays Spots/Week | Start/End Time Rate | Days Length Week Rate | Type Sp | ots | Amount |
| Week: 10/22/12 10/28/12WTF 3 | \$235.00 | | | | |
| N 12 KVVU 10/24/12 10/26/12 Fox 5 News M-F 10p-11p | 10p-11p | :30 | NM | 3 | \$3,750.00 |
| Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12WTF 3 | <u>Rate</u> \$1,250.00 | | | | |
| N 13 KVVU 10/24/12 10/26/12 Fox 5 News M-F 11p | M-F 11-1135p | :30 | NM | 3 | \$1,905.00 |
| Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12WTF 3 | <u>Rate</u> \$635.00 | | | | |
| N 14 KVVU 10/27/12 10/27/12 NCAA Football | Various | :30 | NM | 2 | \$1,500.00 |
| Start DateEnd DateWeekdaysSpots/WeekWeek:10/22/1210/28/122-2 | <u>Rate</u> \$750.00 | | | | |
| N 15 KVVU 10/28/12 10/28/12 Fox News Sunday 8-9a | 8-9a | :30 | NM | 1 | \$150.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 10/22/12 10/28/121 1 | <u>Rate</u> \$150.00 | | | | |
| N 16 KVVU 10/28/12 10/28/12 NFL Late Game | NFL Late Game | :30 | NM | 1 | \$4,350.00 |
| Start DateEnd DateWeekdaysSpots/WeekWeek:10/22/1210/28/1211 | <u>Rate</u> \$4,350.00 | | | | |
| N 17 KVVU 10/28/12 10/28/12 Fox 5 News Su 10p-1045p | Su 10p-1045p | :30 | NM | 1 | \$925.00 |
| Week: 10/22/12 10/28/121 1 | <u>Rate</u> \$925.00 | | | | |
| N 18 KVVU 10/24/12 10/24/12 BB World Series | 330pm-8pm | :30 | NM | 1 | \$7,000.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 10/22/12 10/28/121 1 | <u>Rate</u> \$7,000.00 | | | | |
| N 19 KVVU 10/29/12 10/30/12 FOX 5 News 5-6am M-F | 5a-6a | :30 | NM | 2 | \$730.00 |
| Start DateEnd DateWeekdaysSpots/WeekWeek:10/29/1211/04/12MT2 | <u>Rate</u> \$365.00 | | | | |
| N 20 KVVU 10/29/12 10/30/12 Fox 5 News AM M-F 6a-7a | M-F 6a-7a | :30 | NM | 2 | \$950.00 |
| Week: 10/29/12 | <u>Rate</u> \$475.00 | | | | |
| N 21 KVVU 10/29/12 10/30/12 Fox 5 News AM M-F 7a-9a | M-F 7a-9a | :30 | NM | 4 | \$1,980.00 |
| Start Date End Date Weekdays Spots/Week Week; 10/29/12 11/04/12 MT 4 | <u>Rate</u> \$495.00 | | | | |
| N 22 KVVU 10/29/12 10/30/12 More M-F 9-10a | M-F 9a-10a | :30 | NM | 2 | \$440.00 |
| Start Date End Date Weekdays Spots/Week | <u>Rate</u> \$220.00 | | | | |
| Week: 10/29/12 11/04/12 MT 2 N 23 KVVU 10/29/12 10/30/12 The Dr.Oz Show | M-F 10a-11a | :30 | NM | 2 | \$390.00 |
| Start Date End Date Weekdays Spots/Week | <u>Rate</u> \$195.00 | | | | , |
| Week: 10/29/12 11/04/12 MT 2 N 24 KVVU 10/29/12 10/30/12 Katie Couric | 2-3p | :30 | NM | 2 | \$290.00 |
| Start Date End Date Weekdays Spots/Week | Rate | .00 | | _ | 4 _00.00 |
| Week: 10/29/12 11/04/12 MT 2 N 25 KVVU 10/29/12 10/30/12 Anderson | \$145.00 3-4p | :30 | NM | 2 | \$310.00 |
| Start Date | <u>Rate</u> | .50 | (414) | _ | ψο το.σσ |
| Week: 10/29/12 11/04/12 MT 2 | \$155.00 4-5p | :30 | NM | 4 | \$900.00 |
| N 26 KVVU 10/29/12 10/30/12 The Dr.Oz Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> | <u>Rate</u> | .30 | IAIAI | 4 | ψ900.00 |
| Week: 10/29/12 11/04/12 MT 4 | \$225.00 | .20 | NINA | 2 | \$700.00 |
| N 27 KVVU 10/29/12 10/30/12 Fox 5 News at 5 Start Date End Date Weekdays Spots/Week | 5-530p <u>Rate</u> | :30 | NM | 2 | φ/υυ.υυ |
| Week: 10/29/12 11/04/12 MT 2 | \$350.00 | | 1 | | |



| | Contract / Revision 472837 / | Alt Order # 06115582 |
|---------------------------------------|---------------------------------|--------------------------|
| Contract Dates 10/24/12 - 10/30/12 | Product NRSC 2012 | Estimate # |
| Advertiser | 2 | Original Date / Revision |
| NRSC | 1 | 04/13/12 / 04/16/12 |

| | | | | 11.10 | | | | | | |
|--|--|--------------------------------------|---|---|------|-----------------------|------|--------|------|----------------|
| *Line Ch Start | Date End Da | ata Dasarint | ion | Start/End Time | Days | Spots/ Length Week | Rate | Type S | | tals Amount |
| | | | | | Days | Longar Wook | rate | 1,7000 | poto | 711100111 |
| Start Date N 28 KVVU 10/29 Start Date Week: 10/29/12 | End Date 0/12 10/30/1 End Date 11/04/12 | Weekdays 2 Fox 5 Nevolum Weekdays MT | Spots/Week ws at 5 MF 530-6p Spots/Week 2 | Rate M-F 530-6p Rate \$365.00 | | :30 | | NM | 2 | \$730.00 |
| N 29 KVVU 10/29 <u>Start Date</u> Week: 10/29/12 | | | | 6-7pm <u>Rate</u> \$235.00 | | :30 | | NM | 2 | \$470.00 |
| N 30 KVVU 10/29 <u>Start Date</u> Week: 10/29/12 | 9/12 10/30/1 End Date 11/04/12 | 2 Fox 5 Nev <u>Weekdays</u> MT | ws M-F 10p-11p <u>Spots/Week</u> 2 | 10p-11p <u>Rate</u> \$1,250.00 | | :30 | | NM | 2 | \$2,500.00 |
| N 31 KVVU 10/29 Start Date Week: 10/29/12 | 9/12 10/30/1 End Date 11/04/12 | 2 Fox 5 Nev <u>Weekdays</u> MT | ws M-F 11p <u>Spots/Week</u> 2 | M-F 11-1135p <u>Rate</u> \$635.00 | | :30 | | NM | 2 | \$1,270.00 |
| N 32 KVVU 10/29 <u>Start Date</u> Week: 10/29/12 | 9/12 10/29/1 End Date 11/04/12 | 2 BB World <u>Weekdays</u> 1 | Series <u>Spots/Week</u> 1 | 330pm-8pm <u>Rate</u> \$7,000.00 | | :30 | | NM | 1 | \$7,000.00 |
| | | | | | | Total | S | | 81 | \$49,850.00 |
| Time Period | # of S | pots Gro | ss Amount | Net Amount | | | | | | |
| 10/01/12 -10/28/ | 12 | 50 \$ | 31,190.00 | \$26,511.50 | | | | | | |
| 10/29/12 -10/30/ | 12 | 31 \$ | 18,660.00 | \$15,861.00 | | | | | | |
| Totals | | 81 \$ | 49,850.00 | \$42,372.50 | | | | | | |

| Signature: | Date: | |
|------------|-------|--|

TRF# 472837 REV #1 \$\$\$ ORDER WORKSHEET REP: TEL# 610-293-4100 CREDIT ADVISORY: AGEN

REP SSS

AGY

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NAME

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MEDIA,

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PRDCT ORDER

NRSC

2012

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COMMENTS:

(LINE,

ORDER,

INVOICE)

#

AGENCY CREDIT RISK !!!
REPORT FROM REP

CHANGES SEP25/12 12 46 *** KVVU-TV ***

FAX# 610-225-1191

ADV HEADLINE# 6115582 MOD# 0: UNAPPROVED # ADV. NAME ISS/NRSC REP.# OFF.# 762

WASHINGTON BOX 3775 DC 20027 SALES PRSN PH-TERESA DIFURIA

BUYER

NAME

JESSICA

MURRAY

SALESMAN

#

CONTRACT # 6115582 CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT24 /12 OCT30/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE

SEP25

/12

12.46

REP: CHANGE IN AGENCY NO OTHER CHANGES PLS CNF THANKS TO ROSE

CON CM *** THIS SH Þ CASH H ADVANCE SCHEDULE

: LINE#: REP: :CD: H HME PERIOD LGTH Ø 田〇 RATE START DATE END DATE :SPTS: HNVT DAYS : TOTL:

NO SYDB HO PRINT

OCT/12 31190.00 NOV/12 18660.00

CONTRACT TOTAL TOTAL 49850.00 81

MARKET TOTALS \$293,235 KVVU 17% KIUU 1% KLAS 31% KTNV 18% KVMY W W KVCW 1% CABL

80

SVC-NSI SI BOOKS-RA35+* MAY/PJ

DEMOS-

MOD P-CLASS, PLAN, SECT CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE PER WEEK 巴一巴甲甲 T-TIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

REP HEADLINE# 6115582
*** ORIGINAL REV#0 ***

CREDIT ADVISORY: ORDER WORKSHEET

AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

APR13/12 17.4
*** KVVU-TV ***

| CITY TAXSTAT | FLIGHT DATES OCT24/12 | PRDCT NRSC 2012 | ORDER # 472837 | | | AGY # 1751 AGY. NF | ADV #ADV. NA |
|--------------------------------|-----------------------|--------------------------------|----------------------|----------------------|-------------------------------|-------------------------------|----------------|
| STATE TAX CO-OP BILLING NEEDED | OCT30/12 WK-1 | EST#COMMENTS: (LINE, ORDER, IN | CONTRACT # 6115582 | WASHINGTON, DC 20007 | 3299 K. STREET NW, SUITE 200 | NAME STRATEGIC MEDIA SERVICES | NAME ISS/NRSC |
| DA | | VOICE) | _ CLASS: NATL. LOCAL | | SALES PRSN PH- TERESA DIFURIA | BUYER NAME JESSICA MURRAY | REP.#OFF.#_762 |
| DATE_APR13/12 17.40 | | | REGIONAL | | IFURIA | K | SALESMAN # |

REP: ***NEW ISSUE ORDER***
10/24-10/30

TTLD \$49,850 PLS CNF THX

되지

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

| PROGRAM : DR OZ | 5 1000A-1100A | PROGRAM : MORE | 4 900A-1000A | PROGRAM : 7A NEWS | 3 700A-900A | PROGRAM : 6A NEWS | 2 600A-700A | PROGRAM : 5A NEWS | 1 500A-600A | :LINE#:REP :CD: TIME PERIOD : LINE#: : |
|-----------------|---------------|----------------|--------------|-------------------|-------------|-------------------|-------------|-------------------|-------------|--|
| | 30 | | 30 | | 30 | | 30 | | 30 | : LGTH : SEC |
| | \$195.00 | | \$220.00 | | \$495.00 | | \$475.00 | | \$365.00 | : RATE |
| | 10/24 | | 10/24 | | 10/24 | | 10/24 | | 10/24 | : START |
| | 10/26 | | 10/26 | | 10/26 | | 10/26 | | 10/26 | : END |
| | ω | | ω | | თ | | ω | | ω | :SPTS: WEEK |
| | W – F | | W-F | | W-F | | W - H | | W – F | TT: DAYS |
| | ω | | ω | | Ø | | ω | | ω | :TOTL: |

REP: TEL# 215-564-1206 FAX# 215-564-1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

APR13/12 17.4
*** KVVU-TV ***

| 80 | 16 1000A-400P | . 900P | : 11 | PROGRAM : 10P 1 13 1100P-1 | PROGRAM : MORE 12 1000P-1100P | PROGRAM: 530P NE 11 600P-700P | PROGRAM : 5P NE | PROGRAM : DR OZ 9 500P-53 | PROGRAM: ANDERSON 8 400P-500P | PROGRAM: KATIE 7 300P-400 | 6 200P-3 | :LINE#:REP :CD: TIME |
|----------|---------------|--------------|-----------------|-------------------------------|-------------------------------|----------------------------------|-----------------|------------------------------|----------------------------------|---------------------------|----------|----------------------|
| 00A | 400P FBALL | MES | P NEWS -930P | NEWS | | W S | NEWS | ۵. م | | COURIC | 90P | PERIOD : LGTH |
| 30 | 30 \$ | 3 0 \$ | 3 0 | ω Ο • | 3 0 | 30 \$ | 30 | 30 \$ | 30 | 30 \$1 | 30 | TH : SEC : |
| \$150.00 | \$750.00 | \$4,900.00 | \$5,250.00 | 635.00 | 1,250.00 | 235.00 | 365.00 | 350.00 | 225.00 | 155.00 | \$145.00 | RATE |
| 10/28 | 10/27 | 10/25 | 10/24 | 10/24 | 10/24 | 10/24 | 10/24 | 10/24 | 10/24 | 10/24 | 10/24 | START : |
| 10/28 | 10/27 | 10/25 | 10/24 | 10/26 | 10/26 | 10/26 | 10/26 | 10/26 | 10/26 | 10/26 | 10/26 | END :S |
| Ъ | N | 0 | 0 | ω | ω | ω | ω | ω | U . | ω | ω | : SPTS: WEEK : |
| SUN | SAT | THU | WED | W — н | W — н | W l H | W - н | W – F | W F | ₩ - - - | W Ħ | DAYS |
| Ъ | , 10 | 0 | 0 | ω | ω | ω | ω | ·ω | رن ر | ω | ω | : TOTL: |

PROGRAM :

SU 8A NEWS

REP: TEL# 215-564-1206 FAX# 215-564-1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

CY CREDIT RISK !!!

HARRIS REPORT FROM REP

*** KVVU-TV ***

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